

## MEDIA RELEASE

## FOR IMMEDIATE RELEASE

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For more information, contact: Jennifer Williams 300 GRADD Way, Owensboro, KY 42301 270-926-4433 jenniferwilliams@gradd.com



## Over 500 Seniors to benefit from Food Drive

With a collection period of over a month, the Feed Seniors Now Food Drive will deliver groceries to over 500 seniors in Daviess, Hancock, Henderson, McLean, Ohio, and Webster Counties on Tuesday, October 22, 2019.

Volunteers will assemble at Owensboro Christian Church on Tuesday morning. From there, groups will disperse to designated routes and begin delivery.

During the collection period, GRADD social workers have taken referrals for seniors in the area who struggle with food insecurity.

The ability to provide some relief to local seniors is possible through the partnership of Independence Bank, Comfort Keepers, Kentucky Legend® (a division of Specialty Foods Group,



LLC), Canteen, and the Green River Area Development District (GRADD). In addition to these partners who organize the food drive, local grocery stores played a vital role by being collection sites.

Amber Phelps, GRADD In-Home Services Manager says, "While the food drive provides temporary relief for the recipients, it is our hope that by continuing the annual food drive, individuals will become more aware of the issue of food insecurity among seniors. With greater awareness, there can be more collaboration for a long-term solution."

"Providing a week's worth of groceries to such a large number of seniors, located over a six-county area requires a lot of coordination behind the scenes. All of those efforts are rewarded when the groceries are delivered. The seniors who receive the delivery are very grateful, and everyone involved comes away with a new perspective on what it means to help the vulnerable in our communities," states Jennifer Williams, Associate Director for Social Services, GRADD.

The Green River Area Development District (GRADD) is a regional planning agency serving the communities of Daviess, Hancock, Henderson, McLean, Ohio, Union, and Webster counties. GRADD offers assistance in the fields of aging, health, and social services; community and economic development; transportation planning; and workforce development. Our mission is to afford local governments and citizens a regional forum to identify issues and opportunities, and to provide leadership in planning and implementing programs to improve the quality of life in our district.