



Green River Area Development District

# MEDIA RELEASE

FOR IMMEDIATE RELEASE

October 2, 2024

## Senior Day Out to Attract Hundreds; Businesses Invited to Participate

Local businesses and services providers have the opportunity to connect with hundreds of seniors at Senior Day Out, which will be held at Owensboro Christian Church on Tuesday, October 15<sup>th</sup> from 10 a.m. to 1 p.m.

Senior Day Out has been organized annually since 1999 by the Green River Regional TRIAD, a subcommittee of the Green River Area Council on Aging. TRIAD consists of sheriffs, police chief, state police, senior service agencies and older persons in the Green River Area Development District (Daviess, Hancock, Henderson, McLean, Ohio, Union and Webster Counties). These groups work together to reduce criminal victimization of the elderly.

Senior Day Out's mission is to equip seniors with information to recognize fraud and avoid falling victim to current scams, especially those targeting seniors. The event also includes entertainment and door prizes, booths from local businesses and organizations and opportunities for seniors to get their flu and COVID vaccines. This year features music by The Tempos and a demonstration of Drums Alive, an evidence-based health promotion program offered in area senior centers.

"Senior Day Out provides a fun environment for seniors to gather helpful information about community resources in addition to updates regarding scams and fraud," said Amber Gebhard, GRADD Community Services Manager. "It is a highly anticipated event with the seniors, drawing large crowds each year."

Businesses and agencies who would like to participate can register for the event at <https://forms.office.com/r/kzGM0crM7k>.

For more information, contact:  
Amber Gebhard, Community Service Manager  
300 GRADD Way, Owensboro, KY 42301  
(270) 926-4433  
[ambergebhard@gradd.com](mailto:ambergebhard@gradd.com)

*The Green River Area Development District (GRADD) is a regional planning agency and council of governments serving the communities of Daviess, Hancock, Henderson, McLean, Ohio, Union, and Webster counties. GRADD offers assistance in the fields of aging, health, and social services; community and economic development; transportation planning; and workforce development. Our mission is to afford local governments and citizens a regional forum to identify issues and opportunities, and to provide leadership in planning and implementing programs to improve the quality of life in our district.*

300 GRADD Way, Owensboro, KY 42301 | [www.GRADD.com](http://www.GRADD.com) | 270.926.4433