



# MEDIA RELEASE

FOR IMMEDIATE RELEASE

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## GRADD Highlights Career Coaching and Regional Workforce Hubs on National Career Coach Day

**Owensboro, Ky. (Jan. 8, 2026)** — National Career Coach Day, observed annually on January 8, recognizes the important role career coaches play in helping individuals navigate career decisions, build skills, and achieve professional goals. The Green River Area Development District (GRADD) is proud to highlight the work of its Workforce Development Department, in partnership with the **Kentucky Career Center**, which provides career coaching and employment services through a regional network of workforce hubs and access points.

“Career Coaches at the Kentucky Career Center provide support with resumes, job searching, and virtual workshops designed specifically for people who are looking for work,” says **Equus Workforce Solutions Project Director Matt Bartlett**. “They understand how to navigate the hiring process and guide job seekers with the goal of helping them move into a meaningful career.”

The Kentucky Career Center in Owensboro serves as the region’s **Comprehensive Center and primary hub**, while GRADD Workforce Development staff also operate **Access Points in each county throughout the Green River region**, ensuring services are available close to home. Access Points include:

- **Hancock County** — Hancock County Career Center
- **Henderson County** — Henderson County Public Library
- **McLean County** — McLean County Senior Citizens Center
- **Ohio County** — Ohio County ARCH Center
- **Union County** — Union County Public Library
- **Webster County** — Webster County Senior Citizens Center

GRADD Workforce staff are present at these Access Points each month, providing in-person career coaching and workforce assistance. Appointments can be scheduled online at [www.kccgreenriver.com/job-seekers](http://www.kccgreenriver.com/job-seekers).

“Career Coaches also help individuals explore and access training opportunities that can strengthen their skills and open the door to new employment pathways,” says Bartlett. “Our Access Points across the region allow us to meet people in the counties

where they live, making these services easier to reach and more convenient for the communities we serve.”

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*The Green River Area Development District (GRADD) is a regional planning agency and council of governments serving the communities of Daviess, Hancock, Henderson, McLean, Ohio, Union, and Webster counties. GRADD offers assistance in the fields of aging, health, and social services; community and economic development; transportation planning; and workforce development. Our mission is to afford local governments and citizens a regional forum to identify issues and opportunities, and to provide leadership in planning and implementing programs to improve the quality of life in our district.*

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